

VOL. 49 NO. 7

IRMA, ALBERTA, FRIDAY, SEPTEMBER 30, 1955

SUBSCRIPTION: \$1.50 PER YEAR IN ADVANCE

## Wedding Bells

MacKAY — BARTON

Eva Barton and Donald Barton MacKay were united in marriage at a ceremony held recently in the Rimbey United Church. Rev. W. Julian officiated.

The bride wore an afternoon dress of pink nylon and carried a bouquet of tea roses. Her sister, Mrs. Albert Odenbach, attended her. She chose an afternoon dress of blue nylon and carried a bouquet of pink carnations. Jack MacKay, brother of the groom, was best man.

A reception was held in the church basement for 45 guests. To receive, Mrs. E. Chiles, the bride's mother, wore a blue nylon dress with white accessories. The groom's mother, Mrs. Frank Withall, chose a navy nylon dress with white accessories.

Mrs. Albert Odenbach sang "O Perfect Love," and "The Best To You" at the reception. The toast to the bride was proposed by Rev. W. Julian.

Out of town guests were: Mrs. F. Withall and Francis, Mr. and Mrs. Torilf Larson and Johnny, Miss Lily MacKay, Miss Irene Younker, all of Irma; Mrs. Frank Goddard of Wainwright, Mr. and Mrs. Eric Forsberg, Mr. and Mrs. Stan Berg of Gwynn, Mr. and Mrs. William Chiles and family, Mr. and Mrs. Gordon Chiles and family of Calgary.

The happy couple will reside at Barnhead where the groom is employed by the Farm Electric Services. —Rimbey Record.

## Northern Nuggets

Bob Allen has a contract with the NWU to build the approaches for the new power line between Vermilion and Forestburg.

Recent visitors to the city include Mrs. Anderson, Mrs. B. Smith and Misses Jean Fleming and Grace Larson.

Among the many guests attending the golden wedding of Mr. and Mrs. W. D. Ramsey were former residents Mr. and Mrs. Roy Hay, Mr. and Mrs. J. Hills of Mannville and Mr. and Mrs. G. N. Hardy of Minburn, Mr. Victor Larson and Mrs. A. M. Roberts of Irma. A full account of this happy occasion will follow in a later issue.

## Card of Thanks

We would like to sincerely thank Mr. Jack Savard for taking our girls to the Wainwright hospital on the afternoon of the accident and also thank the doctors and hospital staff for their care and kindness and our neighbors for the cards and gifts sent to Carol during her stay in hospital.

—Pearl and Howard Oldham.

## IRMA LEGION

The regular meeting of the Irma Legion will be held Tuesday evening, October 4. All members are requested to attend as a number of important items will be discussed.

Irma Branch, Canadian Legion.

## WITH THE District Agriculturist

By J. S. Duncan

### Royal Winter Fair, Toronto

The Royal Winter Fair is something which everyone hears about but not too many from Western Canada manage to see. Each year the Railways put on what is called a package trip from the west to Toronto for the Fair. This package trip includes railfare, berth, meals on train, hotel accommodation in Toronto, sight seeing tour and tickets to the Fair at very reasonable costs.

With harvest over early this year, it may be possible for farmers to take a little time off in November and go on this trip. Anyone interested should check with their Canadian Pacific or Canadian National Railway Agent for cost and dates. Information is also available at this office.

### Keep Calves Gaining

With pastures getting dry, cows are not giving much milk and so calves are having to get along mainly on grass. This is one of the times when a little grain can mean a lot of profit in a calf. If calves can be given some grain while the cow is still milking a bit, there will not be that setback at weaning time. This often means that calves will weigh out 100 to 150 lbs. heavier at a year old. It is a little trouble to set up a creep or some place where calves can get grain but the results are well worth the trouble.

### Care of Machinery

Harvesting machinery will soon be put away until next year. The temptation is just to park it and forget it, but a lot of trouble which might show up next fall can be avoided if the machine is checked for worn and broken parts and these parts ordered now. A casual inspection next fall may not spot trouble which can be easily seen now so this is the time to spot the trouble and take steps to prevent it. A thorough greasing and oiling before putting the machine away is also a very good idea.

## Jarrow News

The W.A. will meet at the home of Mrs. R. Mark on Tuesday, October 4 at 2:30 p.m. Hostesses, Mrs. H. Whidden and Mrs. H. G. Smith. Everyone welcome. If threshing is in progress, the meeting will be postponed.

Mrs. Brommer and son Glen are here from Wisconsin visiting the Meakins and Michael families. Mrs. Brommer is a cousin of Mrs. H. Meakins and they had not seen one another for 34 years.

Mrs. Anderson of Michigan is visiting at the home of her brother, Mr. W. Lockhart.

Timmy Laurie and Charlene Holt are all patients at the Viking hospital suffering with colds.

There are about 2,300 Indian reserves in Canada.

## OUR TRIP TO THE OLD COUNTRY

(By the Editor)

"When you live in as comfortable and pleasant a place as Irma, it takes all the courage one can muster to pack up and leave it for three months. However, on the afternoon of May 23 we found ourselves starting out to do just that."

Mrs. J. C. Savard drove us the first 18 miles of our journey in her car so that we could catch the Super Continental at Wainwright. When we arrived there, joined forces with Mrs. Ivan Currie who was on her way to visit relatives in Boston and would travel with us to Montreal.

We were properly farewelled from Wainwright by Mrs. Savard, Mr. and Mrs. C. P. Jones and family, Mr. and Mrs. Wm. Inklin and Wm. Jr., Mrs. G. M. Holt. We found the CN's new train all that the travel folders promised. There were nine others in our coach who were also bound for the Old Country on the S.S. Capt. Cook and we found the 48 hour journey from Wainwright to Montreal both pleasant and comfortable.

We would like to state here and now that we cannot recommend Mrs. Ivan Currie too highly as a travelling companion. Not only has she a never failing sense of humor and a special gift for making friends with all and sundry but—and this is very important—she never travels without an inexhaustible supply of canned chicken, blueberry pie, jelly, butter tarts and many other "highly superior comfortables." Nice woman to know under any circumstances!

We spent the night of May 27 in the Queen's Hotel at Montreal where we bade farewell to Mrs. Currie. Early the next morning we took a taxi and passed through the streets of the city came suddenly on the St. Lawrence River, the docks and the great ship, Captain Cook. Passports were found to be in order and we were soon on board and shown to our cabin by a Scottish steward. Breakfast was to be served at once so we went down the oak paneled staircase to the forward dining room and felt we had just arrived in Scotland even though the boat was still tied up at the Montreal dock. The Capt. Cook is a Donaldson boat—all her personnel are Scottish and her home port is Glasgow. The brow Scots tongue was heard on every side and it would be safe to say that nearly half our fellow passengers were also Scots, many of them going to their homeland for the Edinburgh festival. To add to the Old Country atmosphere, the waiters carried the silverware about in "plate baskets" and there were "crews" on every table.

The Captain Cook is an old ship but very comfortable. She was a one class (tourist) boat. We had the run of the whole ship. There were many lounge rooms with fire places and comfortable chairs. Usually a good piano in each one. There were about 900 passengers and 250 crew on board so no one ever felt lonely. 30 cooks labored over the meals which were varied and excellent. Also numerous. Some folk began the day by having tea brought to their cabins before they got up. Then a hearty breakfast followed in the dining room. One could obtain tea again at 10 a.m. A hearty lunch was served in the dining room at noon. Of course there was afternoon tea and a huge dinner at night. One could also have tea at 10:30 p.m. It's very untidy anyone starved to death on that voyage.

Three young students—graduates of Toronto University—dined with us each evening and happened to be thoroughly enjoying every moment of their holiday. They were bound for Great Britain and the continent where they planned to hitch-hike during the summer months. Each possessed a wonderful sense of humor and could present the right quip or quotation for any occasion. Take the following for example:

"I often wish that I could see a billboard lovely as a tree."

## HOME AND SCHOOL ASSOCIATION

A Home and School Conference will be held at Mannville on Saturday, October 29. The guest speaker will be Dr. S. R. Laycock, national authority on child psychology and well known radio personality.

The conference will begin at 9 a.m. and continue throughout the day.

This is your opportunity to attend a conference and learn from others what a HSA can really be. There will be discussion groups, a display of literature and two addresses by Dr. Laycock. Be sure and plan to be at Mannville, October 29.

## JUDITH CAROL SATHER

This is a portrait of Judith Carol Sather who won the Golden Jubilee scholarship of \$1000 offered to Grade XII students in Edmonton by the Alberta Hotelmen's Association. Judith spent most of her life here at Irma and her many friends wish her every success for the future.

## Echo-Rodino News

Friends of Mr. Harry Vander-vaele were sorry to hear of his being in hospital. However, he is reported to be recuperating at home now.

Larry Pocock is away from school with an injured foot.

Dave Steery received an injured finger in a shooting accident.

The Becketts are driving a car now instead of a half-ton.

Frank Nash received a fractured rib while working on his threshing.

A freak accident resulted when Mrs. A. Winfield stepped out of her car, left it idling on a hill in the Nash yard. When she returned, the car had rolled down the embankment and landed in the road bed.

No damage was done, but it took two tractors to right the runaway car.

Mr. and Mrs. A. Beckett and children have gone to Medicine Hat to visit with Mrs. Beckett's sister who has returned from three years in the missionary field.

## Editor and Wife At World Series

(From The Viking News)

The editor and wife left last Friday evening on the CNR Continental train for New York where "Tun" is representing the Edmonton Journal, the Viking News and Irma Times, at the world series baseball championship, seeing the games from the baseball writers press box at Ebbets Field, Brooklyn and Yankee Stadium. Sandy Ross of Edmonton (formerly of Viking) will join them at Toronto and will also take in the games.

## CHURCH SERVICES

**SHARON LUTHERAN**  
Sunday, October 2  
Sunday School and Bible Class at 10 a.m.  
Communion Service 11 a.m.  
L. Knudson, Pastor.

## UNITED CHURCH

Sunday, October 2  
Paschendale — Worship Service and Sunday School 10:30 a.m.  
Irma Sunday School 10:30 a.m.  
Communion Service 11:30 a.m.  
Christians of many denominations all around the world will be observing the world-wide communion service. Come and join with them.  
Minister H. W. Ingles.

**ST. MARY'S CHURCH NOTES**  
Thanksgiving Service will be held in St. Mary's Church on Sunday, October 2 at 2 p.m.

**ST. GEORGE'S NOTES**  
Thanksgiving Service will be held in Metropolitan School on Sunday, October 2 at 4 p.m.

But, oh, unless the billboards fall I'll never see a tree at all!"  
(To be Continued)

## Glen-Coa Cleanings

Miss Pat Pedel is home for two weeks holiday.

Camrose visitors last Saturday were Mr. and Mrs. O. Likness, Mrs. Hollinger and Gordon.

Sigmund Guibraa has employment in Edmonton at present.

Mr. Ralph Erickson drove to Camrose on Tuesday with a truck load of potatoes and other garden produce donated by members of Sharon congregation to be divided between Camrose Lutheran College and the Lutheran Bible Institute.

Mr. and Mrs. C. Bartholow and family came up from Sunday last week-end to the J. Jackson home. Mrs. Bartholow and children remained for a visit with her parents.

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## KIEFER'S SHOWS at IRMA

Friday, Sept. 30 — 8:40 p.m.  
"HELL'S ISLAND"

John Payne, Mary Murphy  
Tense Excitement in Tech.  
Adult Picture

Friday, October 7 — Family

"DRUMS ACROSS  
THE RIVER"

Audie Murphy, Bud Brennan  
Technicolor Action

## PURVIS, JOHNSTON and PURVIS

Barriers — Solicitors  
6th Floor, Royal Trust Bldg.  
Phone 42138  
EDMONTON — ALBERTA

## IRMA TIMES

MRS. H. RILEY, Local Editor

Phone 514

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## GORDON STALKER

Auctioneer

Phone 1008, Viking, or see P. E. Jones and Son, Irma, Alta.

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## Egg quality can be controlled

Egg quality can be controlled by following a few simple rules of management.

1. House only pullets which are healthy and in good condition. Housing time is a good time to cull and cull hard. Healthy, vigorous birds are an asset—not a liability.
  2. Feed a balanced ration. This is a very important factor in the control of egg quality. Remember that pullets are potential egg machines and no machine will operate efficiently on low grade fuel.
  3. Provide plenty of clean water. Not only does water constitute approximately 66 percent of a chicken's body weight and 66 percent of the egg but it ranks far above any other substance as regards rate of turnover in the body. A plentiful supply of good water is a must in the production of quality eggs.
  4. Once the pullets are housed in the fall, before they have reached 25 percent production, they should be kept confined. Confinement to the house aids in the control of disease and is an important factor in the production of high quality eggs. Approximately three to three and one half square feet of floor space should be allowed for each pullet.
  5. Keep all equipment clean. Water fountains or pails should be washed daily; feeders, etc., as needed.
  6. Gather eggs often and store in a cool place. Quality in eggs demands that they be gathered at least three times a day and cooled as rapidly as possible.
- Strict adherence to a few fundamental rules of management will greatly improve the quality of eggs produced on the average farm.

## Entries due soon for weed essay competition

Members of Manitoba's 4-H club and other young people between the ages of 12 and 18 are reminded that October 30 is the deadline for submitting their entry for the Weed Essay Scholarship Competition.

Sponsored by the North Central Weed Control Conference, the competition is open to boys and girls residing in any of the 14 states and three provinces comprising the conference area.

The competition calls for an essay, not to exceed 1,000 words, on "How We Control Weeds on Our Farm."

High scoring essay over the entire area will be awarded a \$300 scholarship which will take the winner to any recognized agricultural college.

Winner of last year's scholarship was a Manitoba boy, 17-year-old David Remus, a member of the Emerson 4-H club.

In the preliminary judging of Manitoba entries, the best essay will be awarded \$25.00 by the N.C.W.C.C. Second and third prizes of \$15.00 and \$10.00 respectively will be awarded by the National Grain Company Limited of Winnipeg.

Entries should be sent to the Local Agricultural Representative or to the Supervisor of 4-H clubs, Extension Service, Legislative Building, Winnipeg.

As of March, 1954, an estimated 67,500 full-time students were enrolled in universities and colleges across Canada.

## CLASSIFIED

**DRAFTSMEN ARE IN GREAT DEMAND.** Train for these well-paid secure jobs by a proven successful home-study diploma course. Free folder. Low Fall fees. Primary School of Drafting, Dept. P, Box 123, Station Q, Toronto, Ontario.

## How To Hold FALSE TEETH More Firmly In Place

Do your false teeth annoy and embarrass by slipping, dropping or wobbling when you eat, laugh or talk? Just make a little adjustment on powder holds false teeth more firmly in place. This is a simple, quick, and more comfortable way to hold your false teeth. No messy pastes or feelers. Does not stick, slough or irritate. (See advertisement, this page, for details.)

## Quick, Easy Way to Shrink Painful Piles

Here is a safe, clean, easy way to get real relief from the nagging distress of hemorrhoids, painful piles, itching, burning, swelling, and other annoying symptoms of hemorrhoids. This is a safe, clean, easy way to get real relief from the nagging distress of hemorrhoids, painful piles, itching, burning, swelling, and other annoying symptoms of hemorrhoids. This is a safe, clean, easy way to get real relief from the nagging distress of hemorrhoids, painful piles, itching, burning, swelling, and other annoying symptoms of hemorrhoids.

## World demand for newspaper still climbing

World demand for newspaper, steadily increasing since the Second World War, is expected to continue to outpace production for many years to come, a Canadian Press story reports.

"World production of newspaper is half as high again as it was in the years before the war," reports the Financial Times, "yet a worldwide shortage of newspaper persists."

The newspaper gives three reasons:

1. Destruction of capacity during the war, and the effects of the war in retarding the installation of new capacity. "Thus although Canadian output was considerably higher in 1945 than in 1939, total world production dropped by more than 30 percent."

2. The growth of demand has been fuelled by the "steady progress of the world economy since the war."

3. The high cost of newspaper machinery has caused manufacturers to lag "somewhat behind" the growth in demand.

In its survey, the Financial Times says the overall increase in newspaper production since 1939 has been concentrated in a few powerful nations—namely the United States and the Scandinavian countries.

Consumption in North America is rising faster than production, says the Financial Times. Looking ahead, the newspaper sees a mounting demand for newspaper throughout the world.

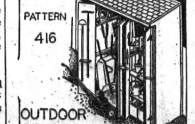
## Home Workshop

This graceful little stand is the type of piece that the amateur craftsman delights in making and that will be found most useful beside an easy chair. Clear white pine is the material to use. It takes a fine finish and may be



shaded from light to dark to match other furniture. The pattern available to readers gives tracing outlines for all shaped parts; with assembly and finishing details. To get a copy of pattern 440 send 35c with name and address. Or enclose \$1.50 and receive a packet of five standard size patterns for making Useful Tables and Stands, in addition to the design shown in the sketch. If any pattern is found not useful for any reason it may be returned for refund.

This compact little building is only 12 inches deep and seven feet long; just the thing for the dooryard gardener who likes to have everything handy. Place it against



the garage or at the side of the driveway or work area. When you have this tool house your lawn-mower and wheelbarrow are under lock and key and there is ample space left over for the other garden tools. The workshop side has a counter, deep shelf for flower pots, sand, soil and chemicals. Lots of shelf space and hanging gadgets for those small tools. This is for the weekend builder. Pattern 416 is 35c. Enclose \$1.50 additional with your order and receive Homestead Improvement Packet of patterns for several other outdoor projects.

Address order to: Home Workshop Pattern Service, Department P.F.L., 4458 West Fifth Avenue, Vancouver, B.C.

## ONE MAN'S OPINION

The man who, having turned 40 years of age, considers he is in perfect health would be well advised to make sure that his opinion is shared by his doctor. After that age, it may be necessary to slow down any very strenuous exercise or athletics, not because of any present impairment in health but to ensure that he isn't overdoing things that might lessen his good physical condition.

Some of the Douglas fir trees felled on Vancouver Island are more than a thousand years old.



WING CMDR. J. G. WRIGHT, inventor of the Re-Theta navigational computer, displays a model of his new device. Wing Cmdr. Wright was awarded the McKee Trophy, Canada's premier aviation award.

## Sask. publisher named president Canadian weeklies

John A. Vopni, publisher of The Davidson Leader, Davidson, Sask., was elected president of the Canadian Weekly Newspapers' Association on September 14, during their annual convention in Vancouver, B.C.

John Vopni is a smalltown publisher who has been called a "local yokel".

When city folks call John and his fellow weekly editors country hicks, he figures that just about as fine a compliment a weekly newspaperman could ask for.

Big John has a firm faith in the

editor of the provincial committee in charge of the celebrations.

In recent years Big John has given more and more of his attention to the activities of the weekly newspaper fraternity. A past president of the Saskatchewan weeklies' trade association, he has served many years on the national CWNA's board of directors.

When the owners of Winnipeg Newspaper Union predicted suspension of the long-established "readyprint" service to western weeklies, John was among the leaders who helped form Prairie Publishers Co-operative Limited which took over the ailing business. He is vice-president of this publisher co-op which provides readyprint and other services to more than 100 prairie weeklies.

An avid photographer, Big John dwells the 4x5 Speed Graphic which always seems to be with him wherever he goes.

Full of humor which tumbles out in a Will Rogers manner, the Davidson editor comes out with reverse twists that leave CWNA audiences hanging on the ropes.

Two years ago, when making an announcement in his capacity as convention chairman at the CWNA do in Saskatoon, he referred with apparent innocence to the ladies' "gownless evening straps".

A man with a purpose, Big John Vopni believes in "the little places" outside the big cities, champions the small weekly, gets things done and gets a big boot out of it all.

**IN SEPTEMBER**  
She seems a tiny fragile thing  
To tend to school:  
A little butterfly, too young  
For books and rule.

But I must kiss her now and try  
To hide my tears;  
I must not spoil the dignity  
Of her six years.

Intimate, friendly influence of Canada's weekly press. He may be a smalltown boy, but he's a big man—big in stature, big in his ideas and big in actions.

In addition to serving as CWNA's top officer, Big John is also retiring-manager of the Saskatchewan Weekly Newspapers Association, one of the nation's group's most active provincial divisions.

His outstanding efforts on behalf of Saskatchewan weeklies have won him widespread recognition as a man with tremendous capacity for work. Just last month at the Saskatchewan group's convention it was revealed that his persistent efforts had resulted in well over \$50,000 worth of special advertising in Golden Jubilee editions of Saskatchewan weeklies.

Born in Winnipeg in 1888, the eldest of six boys, John apprenticed to the printing trade with Logberg, an Icelandic weekly. His enthusiasm for printing led four of his brothers to the trade.

When he was 23 he started his own printing business in Winnipeg—a venture he carried on for 10 years. But the year to run his own newspaper prompted him to buy The Davidson (Sask.) Leader in 1931.

The depression years were tough with few subscribers able to pay for the paper in anything other than farm produce. But under John's editorship The Leader progressed steadily and now has a healthy ABC net paid of just over 1,000.

Smalltown newspapering and community work seem to hand in hand for CWNA's president. Following many years' service as a town councillor he was Davidson's mayor for 16 years. Similarly he was local board of trade secretary for several terms and president. A past chairman of the Davidson Hospital Board, he is now secretary-manager of the institution and "up to his ears" in planning a new hospital building.

It just seemed natural for Mr. Vopni to get deeply involved when Saskatchewan started to prepare for its Golden Jubilee. He is a

## Man's animals, like man, show tendency live longer

Men's animals, like man himself, show a decided tendency to live longer and grow larger. Dogs, for one, enjoy greater life expectancy. A dog's life two decades ago averaged out at seven or eight years. Now, though there are no vital statistics on pets, authorities say the average dog lives 11 to 13 years, thanks to better foods and veterinary care.

Scientific breeding and feeding show even more striking results on the farm, the National Geographic society says. Beef cattle are bigger, milk cows milkier. Young pigs and chickens grow faster. The entire barnyard stays healthier, boosting longevity.

In only a few cases, and then only very gradually, does a breed as a whole seem to be getting bigger. Thoroughbred horses 200 years ago averaged 14 hands high. Today that same height would officially class the horse as a pony; standard race horse height is 15½ hands, a growth of six inches.

Whether dogs as a canine family are growing gradually larger as one pet-fod farm recently surmised is doubtful. Selection of mates, environment—even dog show trends—can work great changes in a given breed. Popularity of various breeds fluctuates, changing the overall dog population. But the ancient wolflike wild dogs that fathered man's first domesticated animal were quite close in size to dogs of today.

**Horses different**  
Horses are a different story. Konippon, the Dawn horse, grew some 45,000 years ago scarcely larger than a big tomcat. Its early descendants stood about the size of a fox terrier.

Even the last "prehistoric" horse, the not-quite-extinct wild Przewalski's horse of Asia's steppes, is only four feet high, pony size.

It is possible to breed horses—or cattle, hogs or dogs for that matter—downward in size until dwarf animals appear. This is done sometimes for showhorses, sometimes for serious breeding purposes. Small-sized turkeys for small families are increasingly popular, as are hackney ponies for horse shows.

On the other hand, Shetland ponies, shaggy midgets because of long centuries on sparse, cold land pastures north of Scotland, tend to grow larger generation by generation when transported to greener fields.

Neither dogs nor cats, no matter how they thrive on today's "grown" foods, serums, and wonder medicines, are apt to become giants or to match man in longevity.

**Dogs rarely live beyond 20**  
**HARVEST TIME**  
Pillowed and hushed on the silent grain.

Wrapped in her mantle of golden grain,  
Wearied of pleasuring weeks away,  
Summer is lying asleep today.  
The north wind kisses her rosy mouth.

His rival frowns in the far-off south  
And comes caressing her sunburnt cheek,  
And summer awakes for one short week—  
Awakes and gathers her wealth of grain.

Then sleeps and dreams for a year again.  
—Pauline Johnson.

The average Hawaiian woman consumes about three hours in weaving a grass skirt. 3160

Smart fashion for the half-size—cut to fit properly the shorter, fuller figure! Sew easy—your size to want more than one. Select stripes—they're alluring, form lovely chevron-effect in front! Popular 4-gore skirt drapes gracefully from hips.

Pattern 4786: Half Sizes 14½, 16½, 18½, 20½, 22½, 24½. Size 16½ takes 3½ yards 35-inch fabric.

This pattern easy to use, simple to sew, is tested for fit. Has complete illustrated instructions. Send thirty-five cents (35c) in coins (stamps cannot be accepted) for this pattern. Write for Size, Name, Address and Style Number and send orders to:

Department P.F.L.,  
Anne Adams Pattern Dept.,  
60 Front Street W., Toronto.

## Fashions

Half-size style



by Anne Adams

## CUNARD TO EUROPE

LATE SUMMER AND FALL SAILINGS

At Thrift-Season Rates  
ROUND TRIP FOR AS LITTLE AS \$280

TO BRITISH PORTS:	From MONTREAL	From QUEBEC	From NEW YORK	To
First Class from \$200 Tourist Class from \$140				
	FRID. SEPT. 16	—	FRI. SEPT. 16	Greenwich, Liverpool
	SAT. SEPT. 17	—	SAT. SEPT. 17	London, Southampton
	SUN. SEPT. 18	—	SUN. SEPT. 18	Cash, Harro, Southampton
	MON. SEPT. 19	—	MON. SEPT. 19	London, Southampton
	TUE. SEPT. 20	—	TUE. SEPT. 20	Liverpool
	WED. SEPT. 21	—	WED. SEPT. 21	Harro, Southampton
	THUR. SEPT. 22	—	THUR. SEPT. 22	Liverpool
	FRI. SEPT. 23	—	FRI. SEPT. 23	Greenwich, Liverpool
	SAT. SEPT. 24	—	SAT. SEPT. 24	London, Southampton
	SUN. SEPT. 25	—	SUN. SEPT. 25	Cash, Harro, Southampton
	MON. SEPT. 26	—	MON. SEPT. 26	London, Southampton
	TUE. SEPT. 27	—	TUE. SEPT. 27	Liverpool
	WED. SEPT. 28	—	WED. SEPT. 28	Harro, Southampton
	THUR. SEPT. 29	—	THUR. SEPT. 29	Liverpool
	FRI. SEPT. 30	—	FRI. SEPT. 30	Greenwich, Liverpool
	SAT. OCT. 1	—	SAT. OCT. 1	London, Southampton
	SUN. OCT. 2	—	SUN. OCT. 2	Cash, Harro, Southampton
	MON. OCT. 3	—	MON. OCT. 3	London, Southampton
	TUE. OCT. 4	—	TUE. OCT. 4	Liverpool
	WED. OCT. 5	—	WED. OCT. 5	Harro, Southampton
	THUR. OCT. 6	—	THUR. OCT. 6	Liverpool
	FRI. OCT. 7	—	FRI. OCT. 7	Greenwich, Liverpool
	SAT. OCT. 8	—	SAT. OCT. 8	London, Southampton
	SUN. OCT. 9	—	SUN. OCT. 9	Cash, Harro, Southampton
	MON. OCT. 10	—	MON. OCT. 10	London, Southampton
	TUE. OCT. 11	—	TUE. OCT. 11	Liverpool
	WED. OCT. 12	—	WED. OCT. 12	Harro, Southampton
	THUR. OCT. 13	—	THUR. OCT. 13	Liverpool
	FRI. OCT. 14	—	FRI. OCT. 14	Greenwich, Liverpool
	SAT. OCT. 15	—	SAT. OCT. 15	London, Southampton
	SUN. OCT. 16	—	SUN. OCT. 16	Cash, Harro, Southampton
	MON. OCT. 17	—	MON. OCT. 17	London, Southampton
	TUE. OCT. 18	—	TUE. OCT. 18	Liverpool
	WED. OCT. 19	—	WED. OCT. 19	Harro, Southampton
	THUR. OCT. 20	—	THUR. OCT. 20	Liverpool
	FRI. OCT. 21	—	FRI. OCT. 21	Greenwich, Liverpool
	SAT. OCT. 22	—	SAT. OCT. 22	London, Southampton
	SUN. OCT. 23	—	SUN. OCT. 23	Cash, Harro, Southampton
	MON. OCT. 24	—	MON. OCT. 24	London, Southampton
	TUE. OCT. 25	—	TUE. OCT. 25	Liverpool
	WED. OCT. 26	—	WED. OCT. 26	Harro, Southampton
	THUR. OCT. 27	—	THUR. OCT. 27	Liverpool
	FRI. OCT. 28	—	FRI. OCT. 28	Greenwich, Liverpool
	SAT. OCT. 29	—	SAT. OCT. 29	London, Southampton

TRAVEL FIRST CLASS!  
Only a few dollars more for the extra luxury

See your local agent—  
No one can serve you better  
**CUNARD LINE**

201 Bank of Toronto Building, 215 Portage Avenue, Winnipeg, Man. — Phone 62-4306



## OUR COMPLETE SHORT STORY—

## The pink-eyed rabbit

—By HANK McCALL

MONDAY morning the boss walked into my office. "McMann, Bellon Manufacturing Co. is going to change their advertising agent. I want you to go get that account."

Ordinarily I would have jumped at the chance, but five minutes before the boss, the same one, had assigned me a new secretary. The idea of breaking her in while working on a big account strangled me.

It took me three months to get Miss Kincaid to the point where she could handle all my paper work unassisted. That left all my time for socializing with the clients. Just when I needed her the most he takes her away and hands me this new gal.

And what a gal, she was straight from the country. She had never been in a business office in her life, let alone this madhouse of ours. Her name was Virginia Cooke and she was nice looking, but I wasn't interested in looks. I called in the idea boys for a session and with many doubts had Miss Cooke come in to record their bright remarks. It must have been because it was Monday morning but no one had any brainstorms to offer Belle one, and at 11 o'clock I called a halt. Miss Cooke waited with her notebook in hand for further instructions.

"Work up your notes on the typewriter. I'm going over to Bellon's now but I'll be back right after lunch. That'll give you plenty of time to have them ready for me."

My lunch with Jim Murphy, the Bellon sales manager, wasn't exactly inspiring. Usually Jim is an easy guy to get along with, but today he had advertising on his brain. Some of his higher brass must have been raising the pressure on him. The agency that could do all he wanted would eliminate the need for his sales force. He wanted Bellon Overalls so well known that his peddlers could sit on their families and do a boom business by shaking the orders out of envelopes.

That little luncheon made my head hang so low that I didn't see the crowd in front of our building until I bumped into the fringe. I tapped a guy on the shoulder and asked, "What's going on?"

"Some dame has a couple of rabbits!"

"Fresh guy. I pushed through the mob to see for myself."

Miss Cooke was the attraction. She was strolling slowly down the street with two white rabbits on a leash. One had pink eyes and the other had blue. She was dangling a carrot from the end of a riding crop over the noses of the poor beasts.

Each rabbit was straining at the leash trying to get his teeth into that carrot. If I hadn't been so worried about the Bellon account I would have laughed but instead I snorted and went up to the office.

The conference transcript lay on top of my desk and it was beautifully finished. If there had been any ideas on it I would have been happy.

My mind wasn't on Bellon, it struggled back to that crazy girl and the rabbits. What a way to spend a lunch hour, walking two white rabbits down the main

street with a carrot over their noses.

Miss Cooke came in from her lunch hour on the dot. She certainly didn't look like a girl that walked rabbits.

"Miss Cooke, do you like rabbits?"

"Yes, sir, tried."

Well, if she didn't want to tell me about her rabbits that was her affair, but had other things on my mind. But every time my mind focussed on business, two big rabbits, one with pink eyes and the other with blue, slid between my thoughts and my papers. Some times they even winked. Miss Cooke's typewriter beat like rain on a tin roof all afternoon.

She was strictly business. It soon became apparent to me that Miss Kincaid wasn't going to be missed.

I left the office early the next morning after showing Miss Cooke the days work. At noon I was driving back to the parking lot and I was in a hurry. A block from my destination I hit a traffic jam. Cars were stalled on both sides of the street. A couple of cops flashed by blowing their whistles.

Luckily for me I spotted one of our office boys, hailed him and had him take my car. I jumped out and headed for the center of the crowd.

Well, you guessed it, Miss Cooke was stranded half way across the market corner of town. The pink-eyed rabbit had matched the carrot off the leash and blue eyes had gone on strike. Every time the cops tried to move them the howling bystanders surged forward, packing the street.

That was enough for me. I took off for the office. Miss Cooke eyed rabbit had matched the carrot off the leash and blue eyes had gone on strike. Every time the cops tried to move them the howling bystanders surged forward, packing the street.

That was enough for me. I took off for the office. Miss Cooke eyed rabbit had matched the carrot off the leash and blue eyes had gone on strike. Every time the cops tried to move them the howling bystanders surged forward, packing the street.

The boss had the same idea. He was waiting on my desk. "Look here, McMann. What about this girl of yours? What's she doing with those rabbits?"

"Boss, I don't know. She says she likes rabbits tried."

The boss started to explode but checked. In walked Miss Cooke with Jim Murphy beaming at her side.

"McMann," he said, "anybody with the brains to hire a girl as smart as this must be pretty sharp himself. Bring out the contract. I want to sign up a little advertising."

The boss looked at me and I looked at him. This business is supposed to be crazy but we had never seen anything like this.

Miss Cooke never said a word, she didn't even come into my office. I could hear her typewriter pounding as we haggled over the final details.

After all the excitement cleared and my visitors left, I called in my wonder girl.

"Miss Cooke, I don't want to intrude on your private life, but what's the story on this rabbit deal?"

"I guess it's home work. You see, my uncle runs the pet shop across the street and his business is very bad. Since he needed a boost, I thought the rabbits would be real advertising."

She's teaching me and I've only been in the business 12 years.



**CHANGE OF PACE**—George H. Clark, 91, takes grandson Bobby for a ride behind Sally Ann Clark's solution to the question, "What will replace the auto?" Denied a renewal of his driver's license because of his age, the North Belle Vernon, Pa., oilster, who has 47 years of driving without a serious accident behind him, purchased the pony and buggy so that he can visit his wife's grave each day.

## Extreme heat affecting quality and yield of Manitoba crops

Harvesting of cereal crops, in nearing completion under almost ideal conditions in both southern and northern areas of Manitoba, it is reported in the final crop report of the season issued by the Manitoba department of Agriculture.

Quality and yield of crop, which earlier promised to be much above average, were adversely affected by extreme heat of the two mid-summer months and a nearly general lack of rain.

While returns have shown great variation, it is pointed out, wheat and oats have yielded somewhat above the long-term average. In the east and south, very little wheat has graded above 3-Northers, but in central-northern sections the average has been 2 and 3 Northers.

Except for a limited acreage of early planted crop, barley yields are disappointing, it is reported, with at least a half-million acres of late barley abandoned. Flax promises to yield average to a little better at some points. First estimates on average yield of bushels per acre released by the Dominion Bureau of Statistics are: Wheat, 21; Oats, 35.7; Barley, 15.

"Yeah, but how does Murphy come in?"

"Well, our business needed advertising, too. So when anyone asked me about the rabbits I told them we were doing the job for the pet shop. Then today when that awful pink-eyed one grabbed the carrot and the police were arresting me, the nicest man told them he'd handle everything. When he insisted on bringing me back to the office, I said, 'No,' but he said it would be all right, he was Mr. Murphy."

Just like that she gets Murphy to sign the contract. Well, the least I could do was to show some appreciation.

"Miss Cooke, this contract means a lot to me. In fact it calls for a celebration. Do you think we could arrange to have dinner to-night?"

"I'm sorry, Mr. McMann, but Mr. Murphy has asked me. We're going to have fried rabbit."

"I'm going to have rabbit too, two of them, stuffed, with carrots in their mouths."

## Intensive study continues on control of wild oats

Research and experimentation on control of Western Canada's most widespread and serious weed, wild oats, will be stepped up in Manitoba during the next 12 months, it is announced by H. E. Wood, chairman of the Manitoba Weeds Commission.

Control of the weed, particularly by chemicals, has been studied intensively during the past two years. Results of the study are now being analyzed and will be presented at the Western Canadian Weed Control Conference when it is held in Regina, Saskatchewan, November 29 and 30.

One year ago a co-operative experimental project was planned by officials of the University of Manitoba, the Federal and Provincial governments, and representatives of chemical and grain handling organizations.

The project was carried to eight representative Manitoba farms where wild oats were a major problem. Trials were also carried on by the University of Manitoba and at the Dominion Experimental Farms at Brandon, Morden and Melita.

Six different chemicals were under test on these plots with three of the chemicals—IPC, TCA and 2,4-D—showing considerable promise. Several new chemicals introduced early this year also show indications of being effective against wild oats.

The year's experimentation was reviewed at a meeting of all co-operating agencies held September 7 in Winnipeg. The meeting was called by the Manitoba Weeds Commission with the chairman, Mr. Wood, presiding and H. A. Craig, Manitoba Department of Agriculture, acting as secretary.

Plans for the coming year call for the selection of eight farms on which 12 or more chemicals will be applied to the land between early October and freeze-up.

At four locations, as an alternative

live to bare summerfallow, acre plots will be fall and spring treated with the more promising chemicals. Trials will also be underway on four of the illustration stations in Manitoba and at the University, Brandon and Morden Farms.

Overall direction of the 1955-56 project will be the responsibility of the Plant Science department of the University of Manitoba, under George Friesen. Chemical companies are co-operating by providing the necessary herbicides.

TRY AND STOP ME!  
By ROBERT CRISP

A young broker met a seductive blonde, fell for her and, worst of all, wrote her a series of pulchritudinous letters. Armed with these she sued him for breach of promise and—\$300,000. "It's an outrage!"

"I'm afraid she can," corrected his lawyer. "I've seen some of those letters, and boy, her epistles are loaded!"

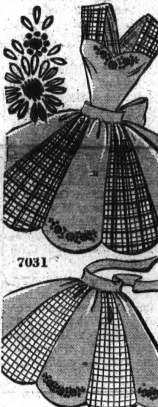
Starlet Elaine Stewart is a pushover for fortune tellers. Every town she hits, she heads for tea-leaf queens, card readers, and phenologists. "They're so unattractive," she reports happily. "Every one says I'm going to be a top star. If just one disagrees, I'll drop the pack of them."

Lauren "Baby" Bacall, the beautiful and talented wife of Humphrey Bogart, made her TV debut in an exacting role in Robert Sherwood's "The Petrified Forest." Was she scared? Lauren confesses, "I was more petrified than the forest!"

Jackie Gleason tells the story of the husband who came home very late and explained lamely to his wife, "Honey, we had sort of a drinking contest at the club this evening."

"Very interesting," she snapped. "Who came in second?"

DRIVE WITH CARE!

Patterns  
Scraps-into-apron

by Alice Brooks

Use scraps — the sayer the prettier! This apron is Sew-Easy—100% to embroider — the love of your life! Make bib-apron for cooking, half-apron for sewing. Pattern 7031: Jiffy-sew apron from scraps! Tissue pattern, 12 inches. Medium size only.

To obtain this pattern send twenty-five cents in coins (stamps cannot be accepted) to: Department P.P.L., Household Arts Department, 60 Front Street W., Toronto. Be sure to write plainly your Name, Address and Pattern Number.

ORDER: Our 1955 Alice Brooks Needlecraft Catalogue. Enjoy pages and pages of exciting new designs — knitting, crochet, embroidery, iron-ons, toys and novelties! Send 25 cents for your copy of this wonderful book now. You'll want to order every design in it!

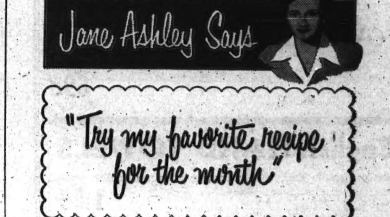
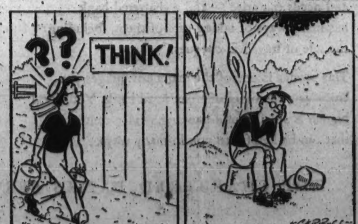
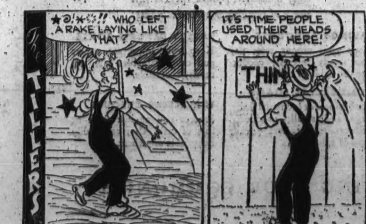
Money is sometimes called lucre from the Latin *lucrum*, meaning gain. 3160

—By Les Carroll



**MACDONALD'S**  
**Fine Cut**  
Makes a better cigarette

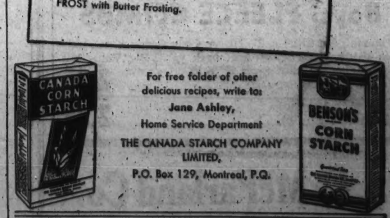
## THE TILLERS



"Try my favorite recipe for the month"

**SPICE CAKE**  
1/2 cup soft shortening  
1/4 cup sifted all-purpose flour  
1/4 cup BENSON'S or CANADA Corn Starch  
1 cup granulated sugar  
1 teaspoon baking powder  
1/4 teaspoon salt  
1 1/2 teaspoons cinnamon  
3/4 teaspoon cloves  
3/4 teaspoon nutmeg  
3/4 cup sour milk or buttermilk  
1 1/2 teaspoons vanilla  
2 eggs, unbeaten

CREAM shortening in mixing bowl until light and fluffy. SIFT dry ingredients over creamed shortening. ADD sour milk, vanilla and unbeaten eggs. STIR until all flour is dampened, then beat 250 strokes or about 2 1/2 minutes. SCRAPE bowl and spoon often during mixing. BAKE in two 8 or 9-inch greased layer cake pans lined with waxed paper in moderate oven (375°F.) 25 to 30 minutes or in 9-inch greased square pan in 350°F. oven about 50 minutes. FROST with Butter Frosting.



For free folder of other delicious recipes, write to: Jane Ashley, Home Service Department, THE CANADA STARCH COMPANY LIMITED, P.O. Box 129, Montreal, P.Q.



## WINTER SEWING NEEDS at Saving Prices!

### • LUMBER JACK FLANNEL

Smart new patterns for Shirts, Dresses, Jackets, etc. A nice range of colors in new patterns. Full 36 in. wide. Water shrunk of a splendid heavy weight. **79c**

### • FLORAL PRINTED FLANNELETTE

Shrunk flannelette of good quality, good sturdy back yarn with fine warm, fleecy finish. Cozy and warm for Women's and Children's Night Wear. A lot of new patterns and complementing plain shades. **59c**

### • SPUN FLANNELS

"Lombia" English Winter Spuns. Plain shades on distinctive plaid patterns that make smart combinations. **1.49**

## White FLANNELETTE

Mill ends of good quality Canadian fine even weave pure white flannelette. Nice fleecy nap, both sides. Full 36 in. wide. Per yard **45c**

## ROOM RUGS

24x48 Rugs. Fringed ends. Knit in reversible patterns. Several shades. Washable. **2.49**  
A SPECIAL LOW PRICE

## Moulded POLYTHERM RUGS

For standing rugs or bath mats. Pleasing patterns, water proof and washable. Pleasing colors and white floral designs. Priced at **1.98**

## LOOPED RUGS

Rubber back, non-slip, fully washable. 21x34. Shades are rose, green, blue, grey, maize and red. Priced at **1.98**

## TOWELLING

Heavy loop Terry Towelling of splendid quality. Natural shade. Multicolor pattern. 18 inches wide. Per yard **69c**

## English HAND TOWELS

Natural shade Terry Cloth Towels. Nice multicolor stripes, fringed end. Sizes 18x34. Per pair **1.00**

## Women's Wolsey ANKLETS

Ideal for fall and winter, at school or around the house. Wool and nylon throughout with nylon spliced heel and toe. Warmth, wear, comfort at a reasonable price. Scarlet or white. Pair **1.00**

## Boys' HANSON SOX

Just what you need for fall and winter. 90% wool, 10% nylon. Warmth, long wear, no shrink. Sizes 7 to 10. Priced, pair **89c**

## Men's Penman's FLEECE

For the cool days. No. 27 high quality Penman's four ply fleece. All flat laid seams. Strong back yarns. Sizes 36 to 46. Priced at **3.79**

## Boys' FLEECE COMBS

Penman's Nu Cut No. 27. Heavy 4 ply fleece, blue random shade. Good jersey knit back yarn. Big Value but don't delay too long. Sizes 22 to 32. **2.65**

Sizes 35 to 36, youths. **2.98**  
Priced at

**J. C. McFarland Co.**

## Local News

A turkey shoot will be held next Wednesday, October 5 at 12:30 p.m. at the farm of Herb Larson, 1 mile north of Irma.

Mr. and Mrs. H. Halvorsen and Mr. N. Fuder visited in Red Deer last week-end.

An open house tea sponsored by the afternoon group of the W.A. will be held at the home of Mrs. R. C. McFarland from 3 to 5 p.m. on October 7.

Born to Mr. and Mrs. Earl Fuder of Red Deer, a son, Dennis Leroy.

Irma and district extend the heartiest congratulations to Mr. and Mrs. W. D. Ramsay on the occasion of their 50th wedding anniversary which was duly and truly celebrated on Sunday last. A full write-up with photograph of the happy couple will appear in a later issue of the Times.

Rev. and Mrs. H. W. Inglis, Mrs. J. C. McLean, Mrs. R. B. Kirkman, Mrs. A. R. McRoberts, Mrs. C. V. Larson, Mr. and Mrs. R. C. McFarland and R. A. McFarland were among those who came from Irma to attend the Golden Wedding celebration of Mr. and Mrs. W. D. Ramsay last Sunday.

Mr. and Mrs. R. Cowper of Edmonton spent last week-end at the home of the latter's parents, Mr. and Mrs. Charlie Fyle.

Miss Shirley Mae Brown of Edmonton, visited with her parents here last week-end.

Mr. and Mrs. O. G. Griffiths, David, Frank and Owen, moved up from Wainwright on Sunday afternoon to renew old acquaintances with Mr. and Mrs. H. Riley.

Mrs. Herbert Sr. returned to Irma on Saturday last and is making a good recovery following her recent operation. Her nephew, Mr. Roy Herbert and his wife and family came to Irma with her and spent the week-end visiting with relatives here.

Last week we ignored the weather hoping it would go away—it did for a day or so but now it is back in a worse form than ever—last week rain—this week snow.

The next meeting of the Irma W.I. will be held at the home of Mrs. G. Coulman on the afternoon of Thursday, October 6 at 3 p.m. Hostesses, Mrs. Hubman and Mrs. A. Fischer. Raffle, Mrs. McFarland. Topic: Education, Mrs. E. Prosser. Roll Call, Bazaar Donations.

The first meeting of the ATA for this school year will be held in the school lunch room on Tuesday night, October 4 at 8:30 p.m. Arrangements will be made at this meeting for transportation to the Teachers' convention.



HOUSE for rent or sale—22x26, two storey on highway lot. Either upstairs or down stairs can be rented separately. House No. 709, 9th West, Wainwright. Apply W. Myers, Viking. **2tp**

FOR SALE—7 room house with water system, cheap for Irma. Apply Mrs. Tinkholm, phone 63. **23-7c**

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## M. S. I. Announces

## GROUP PLAN B FOR FIRMS WITH 3 TO 9 EMPLOYEES

Enrolment will begin October 1, 1955, providing coverage to Groups of 3 to 9. The benefits available under this new program will be similar to the benefits available to larger groups since 1948.

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